

Justin Duclos

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Graphic Designer | Brand & Marketing Design

Portfolio: JTheMaker.com

Brand and marketing designer with more than five years of experience creating work for digital, social, print, web, email, presentations, and motion. Comfortable taking projects from an early brief through revisions and final production. Current work includes instructional graphics and quality review for the U.S. Navy training materials.

Previous experience includes healthcare, real estate, gaming, web3, defense and lifestyle industries.

Education

Becker College | Bachelor of Arts | Interactive Media Design | August 2016 - May 2020

Professional Experience

Chickasaw Nation Industries, Norman OK

September 2025 - Present

Contract Graphic Designer

- Created hundreds of assets ranging from diagrams, animations, photographs, and instructional graphics weekly for the U.S. Navy training course.
- Improved the creative production process and reviewed team work for accuracy, consistency, and final quality, including developing a full library and media access system for streamlined production.

Independent Work, Douglas MA

January 2022 - May 2025

Freelance Graphic and Marketing Design

- Redesigned digital and marketing materials across four dental industry clients simultaneously, establishing cohesive visual identities across websites, social media, and promotional campaigns and improving ROI on marketing initiatives.
- Developed branding, graphic and motion design material for a real estate client as well as a cleaning organization.
- Built fifteen digital art collections and used Python workflows to produce more than 10,000 image variations.
- Created and managed a gaming YouTube channel that accumulated 3,000 community members.

The Rewilding School, Somers NY

May 2021 - December 2021

Social Media Marketing Designer and Manager

- Managed Instagram, Facebook and email newsletter paid and organic growth to over 4,000 active members.
- Provided all graphic, video and motion design materials for social media, web and marketing initiatives.
- Analyzed growth, provided research and development for future marketing and engagement initiatives.

Monica Rao D.M.D, Webster MA

June 2020 - May 2021

Social Media Marketing Designer and Manager

- Led a redesign of the practice's website, brand materials and social media presence.
- Managed daily content planning, posting, graphics, animation, video and performance reporting.

MassDiGi Live Studio and Becker Studio, Worcester MA

August 2019 - December 2019

2D Artist and Associate Producer Intern

- Worked with a five person art team to create repeatable backgrounds, tile sets, foreground assets, textures and 2D sprites for a game project.
- Helped coordinate art style decisions, task flow and remote collaboration with student contributors.

Software

- Adobe Photoshop
- Adobe After Effects
- Adobe Premiere Pro
- Adobe Illustrator
- Adobe InDesign
- Adobe Firefly
- Figma
- Canva

Core Skills

- Graphic Design
- Brand Identity
- Social Media Design
- Marketing Design
- Motion Graphics
- Typography
- Data Visualization
- Email Design

Achievements

- SkillsUSA State Champion in 3D Animation & Visualization
- Vocational Excellence Letter from the Senate
- U.S. National Security Clearance - Active Secret