

Justin Duclos

Douglas, MA 01516 | jpduclos.98@gmail.com | (508) 344-4267

Graphic Designer | Visual Designer

Portfolio: JTheMaker.com

Visual designer and creative team lead with 5+ years of experience translating complex information into clear, engaging, visual communications across government, digital, print, branding, and multimedia environments. Currently supporting the U.S. Navy training initiatives through a federal contract, developing diagrams, animations, enhanced imagery, and structured visual content within established government brand standards. Skilled in informational design, visual storytelling, brand design, marketing design, Adobe Creative Cloud, Figma, production workflows, and visual quality assurance.

Education

Becker College | Bachelor of Arts | Interactive Media Design | August 2016 - May 2020

Professional Experience

Chickasaw Nation Industries, Norman OK

September 2025 - Present

Contract Graphic Designer

- Translate complex technical and instructional content into clear visual diagrams, illustrations, animations, enhanced photography, and motion graphics for the U.S. Navy training courses.
- Develop structured visual communications within established government style and production standards, with strong emphasis on accuracy, hierarchy, clarity, and consistency.
- Lead creative production workflows and review team deliverables for visual quality, formatting, message clarity, and final approval.
- Improve repeatable design workflows and production practices to support efficient delivery across multiple concurrent assignments.

Croak Studio LLC, Douglas MA

January 2022 - May 2025

Freelance Graphic and Marketing Design

- Redesigned digital and marketing materials across four dental industry clients simultaneously, establishing cohesive visual identities across websites, social media, and promotional campaigns and improving ROI on marketing initiatives.
- Developed branding, graphic and motion design material for a real estate client as well as a cleaning organization.
- Built fifteen digital art collections and used Python workflows to produce more than 10,000 image variations.
- Created and managed a gaming YouTube channel that accumulated 3,000 community members.

The Rewilding School, Somers NY

May 2021 - December 2021

Social Media Marketing Designer and Manager

- Managed Instagram, Facebook and email newsletter paid and organic growth to over 4,000 active members.
- Provided all graphic, video and motion design materials for social media, web and marketing initiatives.
- Analyzed growth, provided research and development for future marketing and engagement initiatives.

Monica Rao D.M.D, Webster MA

June 2020 - May 2021

Social Media Marketing Designer and Manager

- Led a redesign of the practice's website, brand materials and social media presence.
- Managed daily content planning, posting, graphics, animation, video and performance reporting.

Software

- Adobe Photoshop
- Adobe After Effects
- Adobe Premiere Pro
- Adobe Illustrator
- Adobe InDesign
- Adobe Firefly
- Figma
- Canva

Core Skills

- Process Diagrams
- Visual Storytelling
- Brand & Marketing Design
- Infographics
- Illustration
- Layout & Hierarchy
- Typography
- Photo & Video Editing

Achievements

- SkillsUSA State Champion in 3D Animation & Visualization
- Vocational Excellence Letter from the Senate
- U.S. National Security Clearance - Active Secret