

JUSTIN DUCLOS

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GRAPHIC DESIGNER | MEDIA MANAGER

<https://jpduclos98.wixsite.com/portfolio>

SUMMARY

Creative, Graphic Designer and Social Media Manager with 5+ years of experience completing successful projects from initial concept through result. Ambitious, results-oriented leader recognized for innovative tactics and strategies. Reputation for finding the most efficient way to facilitate a project or process without sacrificing quality. Possess strong problem-solving skills and an ability to manage time-sensitive projects. Passionate for aesthetics with a commitment to contribute to an organization's bottom line. Exceptional communications and comfortable working within multiple operating systems environments.

CORE SKILLS

Adobe

Photoshop ▪ Illustrator ▪ After Effects ▪ Premiere ▪ Animate ▪ InDesign ▪ Acrobat ▪ Firefly

Other

Microsoft Office ▪ Wix ▪ Social Media Marketing ▪ Email Marketing ▪ DaVinci Resolve ▪ OBS ▪ Hootsuite ▪ Visual Development ▪ Paid Marketing ▪ Copywriting ▪ Figma ▪ Canva ▪ Jira ▪ Google Suite

EDUCATION

Becker College, Worcester, MA

Bachelor of Arts (B.A.), Interactive Media Design

EXPERIENCE

Chickasaw Nation Industries, Norman, OK - REMOTE

September 2025–Present

Graphic Designer

- Rapidly adapted to the development pipeline for online course development.
- Became a pillar of leadership and knowledge for the entire development team.
- Developed, enhanced and managed digital media files for online learning course development.
- Displayed complete professionalism in a virtual machine and fully remote environment.
- Created foundational processes to be used throughout the entire project's graphics development.

Croak Studio LLC, Douglas, MA - REMOTE

January 2022–May 2025

Freelancer and Entrepreneur (SMM & Design)

- Worked for web3 developers and crypto currency pioneers creating NFT Art during a limelight trend.
- Created a board game from start to finish including art, design, balance, promotional content, documentation and storytelling.
- Designed websites for various clients.

- ❑ Overhauled social media for various clients, operated organic social media growth methods.
- ❑ Ran and managed paid ads on social platforms for various clients.
- ❑ Developed branding and graphic design assets for various clients.

The Rewilding School, Somers, NY - REMOTE

May 2021–December 2021

Social Media and Marketing Manager

- ❑ Spearheaded overhaul for website changes. Including design and functionality aspects.
- ❑ Developed strategies and plan documents for improving outreach and growth.
- ❑ Managed email marketing systems with over 4,000 listed members.
- ❑ Oversaw social platform interactions, graphic designs, merchandising, scheduled posting and analyzing data driven reports for Facebook, Instagram and Website.
- ❑ Various administrative tasks including working within the customer management software / system, customer service, bookkeeping, and attendance reports.

Monica Rao D.M.D, Webster, MA - REMOTE

June 2020–June 2021

Social Media and Marketing Specialist

- ❑ Spearheaded overhaul for social media pages including Facebook and Instagram.
- ❑ Oversaw social platform interactions, imagery, and scheduling to include graphic designs, daily posting creations including animation and videos, and gathering and analyzing data driven reports.

Mass DiGi Live Studio & Becker Studio (Internship), Worcester, MA

January 2019–December 2019

2D Artist and Associate Producer

- ❑ Directed group of Lesley College Art Students remotely.
- ❑ Pushed product production increasing overall UI/UX through optimized performance from personally motivated staff.
- ❑ Conceptualized, designed, and created 3D modeling references and created concept art producing initial design and task flow over project.
- ❑ Designed and created textures for 3D models and 2D sprite assets.

ACHIEVEMENTS

SkillsUSA

- ❑ State Champion and National Competitor
- ❑ Massachusetts State Gold Medalist in 3D Animation and Visualization
- ❑ Delegate (2x)
- ❑ Competitor (3x)
- ❑ Vocational Excellence Letter from the Senator

Credited on

- ❑ Save the Flame (IOS, Android)
- ❑ Line Slider (IOS, Android)

National Security

- ❑ U.S. Gov National Security Clearance
- ❑ Certified in Insider Threat Awareness
- ❑ Certified in CUI Safeguarding and Disclosure procedures